

Rep Order# 8831289 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 44222

Printed: 11/06/2012 8:47 AM
Last Received: 11/06/2012 8:06 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMFG
Product DCCC
Estimate# 1192
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCL SPOT LN 19

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*19	SU	5P-530P	ABC4 NEWS-5P SUN	:30	\$400.00	11/04-11/04	0	0	0	\$0.00	
Sales Remark: V7 SPOT DNA												
V7 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 45 / \$27,390.00
Sales Totals: 45 / \$27,390.00
Station Totals: 45 / \$27,390.00
Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$182,600	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
		NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

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Books null
Demos RA35+